



## **World Pro Ski Tour Media Results**

This coverage report includes media results from print, radio and television for the 2017-18 season. In total, media coverage of the World Pro Ski Tour had more than 16 million impressions with a media value of more than \$171,000.

**III** SUMMARY

**74**PIECES OF COVERAGE:

144M
ONLINE READERSHIP:

368K
ESTIMATED COVERAGE VIEWS:

7.8K

**62**AVERAGE DOMAIN AUTHORITY:





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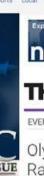
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## THE WINTER OLYMPICS 🚕

EVERY MOMENT, EVERY MEDAL, ON EVERY DEVICE.

## Olympic Skiier Nolan Kasper's Uphill Battle to Get Back to Racing

Published at 6:33 PM RST on Feb 9:2018 | Updated at 8:12 AM RST on Feb 11, 2018





This is the third time Kasper will compete in the Winter Olympic Games. (Published Friday, Feb. 9,



Vermont Native Fights Injuries for Olympic Gold





Freestyle Skier Gus Kenworthy Talks Olympic Prep



Halfpipe

Top 2 Spots in

The Curious Case of Elizabeth Swaney

Vermont native and alpine skier Nolan Kasper is headed to Pyeongchang to compete on the U.S. Team at the Winter Olympic Games.

On Friday, Kasper was in Waterville Valley, New Hampshire preparing to compete in the World Pro Ski Tour.

This is the third time Kasper will compete in the Winter Olympic Games.

"It's definitely an amazing feeling," said Kasper.

. Students Walk Out of US Schools, Call for Stricter Gun Laws

Especially considering where Kasper's come from.















Mayor Announces Snow Route for St. Patrick's Day











olice: Women Secretly Videotaped in Bathroom

## **NBC10** Boston

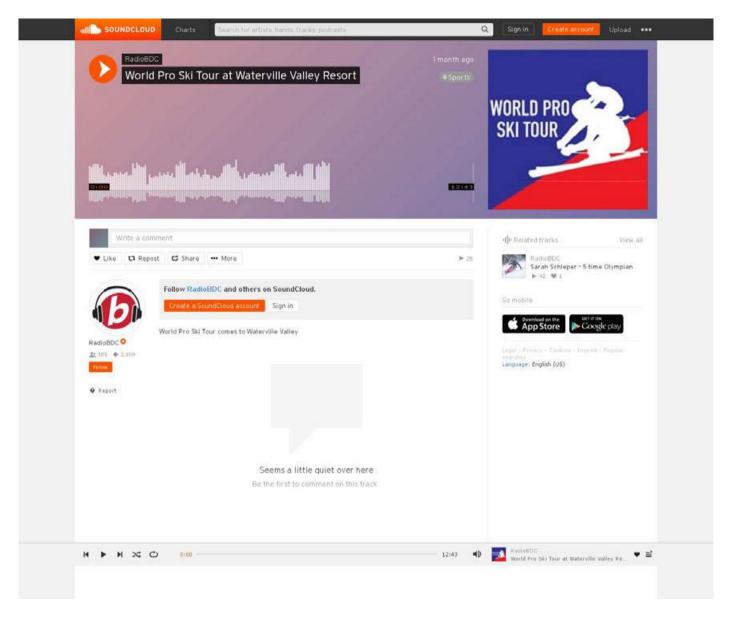
FEB 9 2018

518K (EST.) MONTHLY VISITS:

3.48K (EST.) COVERAGE VIEWS:

**52** DOMAIN AUTHORITY:





## **Radio BDC**

FEB 10 2018



## **NESJ SPOTLIGHT** World Pro Ski Tour



By Brion O'Connor

pect an unmistakable sense of déjà vu when racers slide into the starting gates at the revived World Pro Ski Tour at New Hampshire's Waterville Valley in February and Maine's Sunday River in late March. Oldtimers might hear the haunting exhortations of famed announcer Bob Beattle, or even catch a glimpse of ghostly apparitions resembling Steve and Phil Mahre, running the gates.

## **New England dates**

White Mountain Dual Challenge | Waterville Valley | Feb. 8-10
 Visit Maine Pro Ski Championships | Sunday River | March 29-31

sky, a Dartmouth grad, defeated 2017 U.S. and Canadian national slalors champion AJ Ginnis to take the \$10,000 grand prize. This year, World Pro Ski Tour organizers are planning three events, including the two in New England.

Ankeny was among this new breed of slalom racers, along with brothers Billy Kidd, Tiger Shaw or Felix McGrath Alec and Ace Tarberry, 2012 national GS

cause the excitement of racing head to head is exponentially more exciting than racing the clock," said Alec Tarberry, a two-time All-American at Middlebury College. "Head-to-head racing is also more exciting for the fans. They can feel the adrenaline and intensity."

Prior to last year's event, it had been almost two decades since racers like the champion Robby Kelley, and 2016 nation Tarberrys and Ankeny had a legitimate Peter Dodge, is a notorious former racer

"Historically, the World Pro Ski Tour has been another avenue for ski racers to pursue if they are looking for other ways of making an income, looking to extend a career, or just change up the pace of the grueling World Cup circuit," said Ankeny. "The guys who started the tour were having fun and tearing it up on the hill. That overall atmosphere associated with the Pro Tour is what attracted me the most."

Ace Tarberry, a two-time NCAA All-American, first got a taste of the Pro-Tour at school.

"My college ski coach at Dartmouth,

## New England Ski Journal -February 2018 - 18

(EST.) MONTHLY VISITS:	196
(EST.) COVERAGE VIEWS:	55
DOMAIN AUTHORITY:	16





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## **NEWS CENTER Maine**

FEB 15 2018



## SkizRacing

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February 10, 2018 / By SR Staff

## Nolan Kasper Wins World Pro Ski Tour White Mountain **Dual Challenge**







U.S. Ski Teamer and 2018 Olympian Nolan Kasper of Warren, Vermont, won Saturday's race of the World Pro Ski Tour in Waterville Valley, New Hampshire. Before heading to South Korea for the Olympic Games to compete in the slalom competition on February 22, the 28-year-old edged out Canadian skier Morgan Megarry of Collingwood, Ontario, for the win in the final round. Third and fourth place went to Michael Ankeny of Wayzata, Minnesota, and Robby Kelley of Starksboro, Vermont, respectively.

"It was great to see such a big crowd of enthusiastic supporters today at Waterville Valley for this event," Kasper said. "Like all the racers here today, I am thrilled to see that the World Pro Ski Tour has come back after being dormant for so long."

Dubbed the White Mountain Dual Challenge, the race was the first stop of this season's World Pro Ski Tour. Saturday's race featured 32 racers from across the U.S., Canada, Finland, Sweden, and France. Next stop for the tour is Aspen, Colorado, followed by the final race of the series at Sunday River, Maine, March 30-31.

The races will air on CBS Sports Network on April 1 at 1pm EST for Waterville Valley, April 8 at 2:30pm EST for Aspen, and April 15 for the Sunday River event.

For more information about the World Pro Ski Tour, visit worldproskitour.com.

Release courtesy of World Pro Ski Tour.



#### **Related Articles**



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Denver Wins 24th National



Values in Ski Racing: Part Two



Ginnis Wins Second Stop of World Pro Ski Tour



Babson College Takes Top Spot in USCSA Men's Stalon



Hiltula Leads Rocky Mountain College to Victory in Women's







## Ski Racing Magazine

FEB 10 2018

103K	(EST.) MONTHLY VISITS:		
7.69K	OVERAGE VIEWS:	(EST.) CO	
45	AUTHORITY:	DOMAIN A	
	2	ff 340	

462V



# Jacobs qualifies for round of 32 in World Pro Ski Tour opener

Feb 16, 2018 90



WATERVILLE VALLEY, N.H. — Jake Jacobs of Glens Falls qualified as the 20th seed for the round of 32 at the World Pro Ski Tour opening race on Feb. 9.

Jacobs was paired with Thomas Maitre of France in the first round. One mistake on his first run left him with a .75-second deficit to make up on his second run, and though Jacobs' second run was near-flawless, it was not enough to pass Mattre.



(EST.) MONTHLY VISITS:	693k
(EST.) COVERAGE VIEWS:	3.98k
DOMAIN AUTHORITY:	59
<b>f y</b> 4 1	

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- 2 Longtime Cambridge-Greenw:



## How to follow your new favorite winter sports even though the Olympics are over









MADE FLORIEN CHORLET/GETTY MAGES



While icy tears roll down our cheeks, the Winter Olympics bid farewell for another four years. And, yet, there's a lot to be thankful for because now we have some new favorite sports that we can obsess about while we wait for the 2022 Beijing Games.

#### SEE ALSO: Ranking every sport in the Winter Olympics, even the ridiculous ones



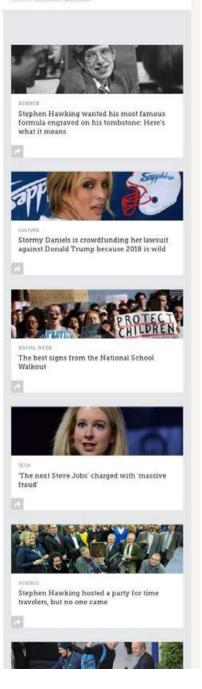
These sports all have lives beyond the four-year Olympics cycle. Sure, everything seems to culminate at the games, but there's so much more happening between those big, global events and it's gotten even easier to follow them in the internet age.

From World Cup competitions to regular leagues; there are a bundle of ways to keep following your new favorite Winter Olympic sport through the rest of the year. You'll learn more about the athletes and come to appreciate the years-long effort it takes to make it to the Olympic medal podium, too

One caveat, since we're nearing the end of winter in the Northern Hemisphere, most of the sports are at the tail end of their seasons. But never fear, they'll return when the weather gets cold again, giving you a chance to do a little research in the meantime.

There are still a few events left to help you get your winter sports fix, so let's get started.

#### The Paralympic Games



## **Mashable**

#### FEB 26 2018

39.4M (EST.) MONTHLY VISITS: 34.5K (EST.) COVERAGE VIEWS: 94 DOMAIN AUTHORITY:



FREESKIER Gear Reviews Resort Guide Brand Guide Videos Stories Travel ■◎ ◄ Q



## FREESKIER's 20th Anniversary RV & Party Tour rolls on to Aspen, brings down the house at Bootsy Bellows



The FREESKIER crew took over Aspen Snowmass this week, testing over 250 of next year's skis with a group of 70-plus testers and brand representatives. We've been having so much fun, it's hard to contain ourselves—so, to share the stoke with the masses, we parked our custom wrapped RV in the Rodeo Lot right at the base of Snowmass Village to hand out fresh coffee and donuts to the many skiers heading up the mountain.

With the sweet, sweet tunes of the Grateful Dead playing through the speakers, locals and vacationers alike flocked outside the FREESKIER RV parked at 8,150 feet above sea

Trending Right Now

## Freeskier.com

#### MAR 10 2018

(EST.) MONTHLY VISITS:	174K
(EST.) COVERAGE VIEWS:	1.22K
DOMAIN AUTHORITY:	50
1 1	





## AJ Ginnis outduels David Chodounsky for World Pro Ski Tour win in Snowmass















Austin Colbert/The Aspen Times I

A.J. Ginnis talks to CBS Sports after his win on Saturday in Snowmass.

< PREV

3 of 7 images

NEXT >

Even if they just put up a few gates on the backyard hill, there will need to be a rubber match between A.J. Ginnis and David Chodounsky.

It all came down to the U.S. Ski Team duo on Saturday in the finals of the Rocky Mountain Pro Ski Classic at Snowmass, the second of three stops on the World Pro Ski Tour this winter. The two also met in the finals at Sunday River last year, Chodounsky sneaking away with the win.

The rematch didn't quite go his way.

"He got me this year. He's such a fast skier. It was a lot of fun just competing against each other," Chodounsky said. "The last round I made a mistake on the blue course. It definitely east me that match

## **TOP JOBS**



System Operations Techn Glenwood Springs 81061 - Mar 1 0000204377

System Operations Technic position in our Glenwood

lo5dGNT1azK-qmBqzVR9o3Ntlqsj6z2qhahxzvw4YHOQRmocY3SYad5dUqrJFGIMJBKykltkMfbVBAb4VL0VnB2OqD92-sdR9Td18q0zEFIKJK8lKk4yQVh4iup9TkRxUfAxjIM

## **Aspen Times**

416K (EST.) MONTHLY VISITS: 1.99K (EST.) COVERAGE VIEWS: 66 DOMAIN AUTHORITY:





## Wintry Mix - Snow Biz Podcast

Audio Tips Who is AK?



## 53 - March: Pressing Pause and Play at the Same Time



Episode 53 supported by The Alpine Shop. Get 10% off your order and free shipping with code MIX. Or mention the pod in store for your 10% hook up.

More information about the Summit Series podcast release will be forthcoming in April via both Wintry Mix and SAM channels

Stay in touch with the show or AK's other audio projects at the facebook page. Get newsy updates and jokes on the switter feed. Watch me parent questionably on the instagram.

Subscribe, rate and review on illures if you want this to come back to life in 2018.

Comment below because it's easy.

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## 52 - February: ACL Cows Mikaela Smaine Beer HR Salt n Pepa Double Rant



February pod. Listen if you can.

Episode 52 supported by The Alpine Shop. Get 10% off your order and free shipping with code MIX. Or mention the pad in store for your 10% hook up.

I don't do show notes for cheaters. Listen or don't and live with your decision.

The deadline for submissions for the March episode will be March 9. Send your audio to alex@wintrymixcast.com to get in the Mix. Listen to this episode and/or 46 before you submit audio so you know how this works. The rules are limited/non-existent. Click the "audio tips" page for inspiration.

Suggest rant topics and get ideas for submissions on the facebook page. Get newsy updates and jokes on the twitter feed. Watch me parent questionably on the instagram.

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Comment below because it's easy.

♥ Like(1) Ld Share Q Comments & Download(1232)

## January 7, 2018 Comments

## 51 - January: Leroy BV Berkshires Brighton Stalker Parlor Mahar Olympics



Episade 51 supported by The Alpine Shop. Get 10% off your order and free shipping with code MIX. Or mention the pad in store for your 10% hook up.

I don't do show notes for cheaters. Listen or don't and live with your decision.

The deadline for submissions for the February episode will be Feb 2. Send your audio to alex@wintrymixcast.com to get in the Mix. Listen to this episode and/or 46 before you submit audio so you know how this works. The rules are limited/non-existent. Click the "audio tips" page for inspiration.

Suggest rant topics and get ideas for submissions on the facebook page. Get newsy updates and jokes on the twitter feed. Watch me parent questionably on the instagram.

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## 50 - December: Magic Utah Coffee Huts Epic American Rooster Patrol



56 Episodes

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## New format episode 46 and beyond!

What will it sound like? It'll have more of you in it. It'll test more boundaries. It will have less ads.

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#### The Archives

March 2018 (1)

February 2018 (1)

January 2018 (1)

October 2017 (1)

September 2017 (1)

## **Wintry Mix - Snow Biz Podcast**

255 (EST.) MONTHLY VISITS: 14 (EST.) COVERAGE VIEWS: 84 DOMAIN AUTHORITY: f 200



## The Derek Volk Show

Share This Show

#### About This Show:

Derek Volk is the President and third generation owner of Volk Packaging Corporation in Biddeford, Maine. Volk Packaging is the only Maine owned and operated corrugated box manufacturer since 1967 Derek is a well respected businessman and is very active in his community as well as throughout the state of Maine. Box Talk Radio was named after a YouTube series Derek created at Volk Packaging called "Box Talk" in which he and his associates talk about the company and their job. The goal of Box Talk Radio is to promote and encourage Maine business people



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## Altus Exit Strategies - Replay:

< 1 day ago - 54 minutes

David Jean, CPA, CCIFP Albin Randall & Bennett Since joining ARB in 1992, Jean has been actively involved in the construction industry as a member of Associated General Contractors of Maine, Associated Builders and Contractors of Maine and New Hampshire, Construction Financial Management Association, Manufacturers' Association of Maine, as well as the American Institute of Certified Public Accountants. He was awarded the Certified Construction Industry Financial Professional (CCIFP) designation in August 2005. Jean is also the Director of Altus Ext Strategies, an exit planning subsidiary of ARB. Jean is a graduate of the University of Maine and resides in Auburn, Maine, Albin, Randall & Bennett is a full service accounting and consulting tim serving business and individuals throughout New England. The firm offers specialized tax, accounting and management consulting services in many industries including auto dealerships, construction, credit union, manufacturing, not-for-profit organizations, employee benefit plans, professional services, restaurants and hospitality, retail and wholesale distribution. Learn more about the firm at www.arbcpa.com.









EMBED

#### Episodes of This Show.

#### Fit3 for ME - Replay 27 minutes - Mar 5





#### Bullet Proof Manager Leadership March Class 25 minutes - Mar 5





#### JA Job Shadow Day 9 minutes - Feb 28





# The Derek Volk Show interview with Craig Marshall

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

7.37K

DOMAIN AUTHORITY:

86

























#### SPORTS HEADLINES

Randle, Jokic focus of latest Lakers-Nuggets tiff

LeBron on 14th triple-double: I'm like fine wine

Source: Packers, DE Wilkerson agree to terms

Bonnies coach: First Four win was for '70

Toronto FC triumphs in CCL classic

UConn leads way in 1-64 NCAA tournament power rankings

Source: Amendola to leave Pats for

Does Cousins make Vikings new NFC favorites? Insiders predict what's next

Dion Lewis' \$11.5 million in guarantees too rich for the Patriots

Winners, biggest surprises from wild (unofficial) NFL free agency kickoff



## AUDIO

## THE BIG JAB AUDIO VAULT

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## The PM JAB interview with **Craig Marshall**

2.33K (EST.) MONTHLY VISITS: 306 (EST.) COVERAGE VIEWS: 27 DOMAIN AUTHORITY: 4 2.6K





## WTSN Morning Show interview with Craig Marshall about Waterville Valley Races

(EST.) MONTHLY VISITS:	502K
(EST.) COVERAGE VIEWS:	3.24K
DOMAIN AUTHORITY:	54
fl 5	





## WEMJ Morning Show Interview with Craig Marshall

(EST.) MONTHLY VISITS: 502K

(EST.) COVERAGE VIEWS: 3.24K

DOMAIN AUTHORITY: 54



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GLOBAL

MORNING BUZZ CLOSING BELL WEEKEND RAP

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## World Pro Ski Tour Making Stops In New Hampshire, Maine In '18

Bu Ben Fischer, Stoff Writer December 8, 2017

The relaunched World Pro Ski Tour has announced two stops for its 18 season after running a pilot event earlier this year. The tour, which features head-to-head slalom races rather than the standard model of one-by-one runs for time, will start with the White Mountain Dual Challenge at Watervill...

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- Kentucky Leads Hoops Attendance; Tennessee, Mizzou Up Big
- Garber Backs Union, Philly Market Amid MLS Attendance Struggles

SBJ/SBD Tweets

Journal/Daily/Global

A Tester list by @sbjsbd Latest tweets from SportsBusiness

## World Pro Ski Tour Making Stops In New Hampshire, Maine In '18

**DEC 8 2017** 

4-01/

(EST.) MONTHLY VISITS:	470K
(EST.) COVERAGE VIEWS:	2.11K
DOMAIN AUTHORITY:	68
1	



TRENDING: Former Aspen ski patroller tells first responders how trauma-filled career led to rock bottom

# THEASPENTIMES ASPENTIMES Showmass Sun





## World Pro Ski Tour returns to Snowmass after two decades away







The White Mountain Dual Challenge, the first stop of the

season's World Pro Ski Tour of Waterville Valley Resort in Waterville Valley, NH on February

⟨ PREV | 1 of 2 images | NEXT >

Sam Coffey hasn't been in a legitimate starting gate since his senior year of college in 2014. But with the World Pro Ski Tour making its Colorado debut, he wasn't about to pass up the opportunity to see if he's still got it.

His game plan? Just wing it.

"It's been awhite. I'm not expecting much," Coffey said. "I'm just going out to have fun and race against some of my old buddies I used to compete with that are still racing. Maybe I can get lucky and win a little bit of money."

Coffey, a 28-year-old Aspen native who was an all-American ski racer at the University of New Hampshire, expects to be one of the 30 or so skiers competing this weekend at the Rocky Mountain Pro Ski Classic in Snowmass. After a two-decade histure,

the unique head-to-head event returns Finday and Saturday. It's the second of three stops in the 2018 series and the first outside the East Coast.

There is a \$10,000 prize awaiting the tournament winner.

"It's awesome to get back to Aspen. It obviously has a huge history of pro racing," said Craig Marshall, the executive director of sales and marketing for the World Pro Ski Tour. "An awesome thing we definitely prioritize is providing opportunity for as many racers as possible. But also to get in front of Colorado fans, who obviously are really knowledgeable about ski racing and are really passionate about is."

Aspen's own Bob Beattie helped launch what was called World Pro Sking in 1969. It lasted in some form until folding as the U.S. Pro Ski Tour in 1998. Built off those roots, the World Pro Ski Tour launched last winter with a lone event at Sunday River in Maine.

There has been one race this season, the White Mountain Dual Challenge on Feb. 10, won by U.S. Ski Team member and three-time Olympian. Nolan Kasper. After Snowmass, the three-stop tour will conclude with its final race back in Sunday River at the end of the month.

"I probably wouldn't travel to go to this right now. I'm not training and I'm not seriously racing anymore. But the fact that it's in Aspen, or Snowmass, I couldn't pass it up." Coffey said. "I was super psyched and really excited when I heard the race was coming to town. It's an open







Vali Valley's Case of the Stolen Sno-Cat solved, alleged that still at large

Snowmass Town Council, Nexus talk tenants for Building 6 of Base Village





Rearing Fork citizens on immigration reform

Former Aspen ski patroller sells first responders how traumafilled career led to rock bottom

heard the race was coming to town: it's an open registration, which makes it pretty unique and cool, meaning anyone can sign up. You'll have everyone from Olympic and World Gue athletes down to Joe Schmos and normal skiers like myself these days."





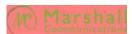


## World Pro Ski Tour returns to Snowmass after two decades away

(EST.) MONTHLY VISITS: 416K

(EST.) COVERAGE VIEWS: 1.99K

DOMAIN AUTHORITY: 66





# KNFO Morning Show Interview

(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

Data not available

Domain Authority:





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#### Music News

#### Watch Offset's Avatar Walk on Giant, Nude Women in New Lil Jon Video

Lil Jon explores a surreal, hedonistic landscape in the animated video for "Alive," featuring 2 Chainz and Migos' Offset. The clip opens with a digital Lil Jon reclining in bed with nude models and slipping inside a champagne bottle. Later, a miniature Offset walks around on top of naked women as cars warp around his faceThis article originally appeared on www.rollingstone.com: Watch Offset's Avatar Walk on Giant, Nude Women in New Lil Jon Video ... read more

Meek Mill's Legal Troubles: A History

has spent an estimated \$30 million on legal defense,

as he's gone in and out of Philadelphia courtrooms.

jails and now prison for a variety of charges and

The ballad of Meek Mill is long, repetitive and unpleasant. Over the past decade-plus, the rapper

#### Watch Pearl Jam Dedicate 'Can't Deny Me' Live Debut to Parkland Students

Pearl Jam dedicated the debut performance of their new song "Can't Deny Me" to the survivors of the Parkland, Florida school shooting and the students taking part in today's National SchoolThis article

#### Spinal Tap Bassist, Red Hot Chili Peppers Drummer Unite in New Video

Harry Shearer's Spinal Tap persona Decek Smalls performs alongside Red Hot Chili Peppers drummer Chad Smith and prolific session guitarist Waddy Wachtel in the goody new video for "It Don't Get. Old. The This article originally appeared on www.rollingstone.com: Spinal Tap Bassist, Red Hot Chili Peppers Drummer Unite in New Video ...read





## **KSPN Heritage Rock**

MAR 14 2018

2.29K (EST.) MONTHLY VISITS: 273 (EST.) COVERAGE VIEWS: 36 DOMAIN AUTHORITY: 1 1.2K 690 1





## SPORTS NEWS



## Report: Broncos to sign CB Brock

The Denver Broncos plan to sign free-agent cornerbad: Tramaine Brod: to a one-year, \$4 million contract. Mice Klis of Denver television station KUSA reported Wednesday. The deal cannot become offici



## Broncos pick up option on WR Thomas

The Denver Broncos made sure incoming guarterbad: Case Keenum has someone to throw to by exercising the contract option on wide receiver Demarylus Thomas. The move triggers the final two years on Th



## Reports: QB Keenum agrees to deal with Broncos

The Denver Broncos turned to Case Keenum in a bid to end their quarterbad; carousel.Keenum agreed to a deal with the Broncos, multiple outlets reported. Mille Klis of SNEWS reported that the contrac

Bronnes DF Gotsis arrested for alleged



## SPORTS NEWS ® WATCH NOW

## HEADLINES

5 things for March 14: Student walkout, Pennsylvania race, Trump, Stephen Hawking

Teacher accidentally fires gun and injures student during safety lesson

What the bombs that went off in Austin might tell us about the bombmaker





## FREE APPS







## KCSF-AM

(EST.) MONTHLY VISITS:	3/6
(EST.) COVERAGE VIEWS:	47
DOMAIN AUTHORITY:	32
<b>f</b> 600	

276







Arts & Culture

DATEBOOK

## Aspen Weekend Agenda: March 9-11

With the return of a big ski comp, live music, and four days of booze-filled après celebrations, there's no excuse for boredom this weekend.

By Aspen Sojourner Staff • 3/8/2018 at 12:56pm





Skier Michael Ankeny at the World Pro Ski Tour's first event in Waterville Valley. New Hampshire. The four comes to Snowmass this weekend.

OUTST MINE GRIDLEY

## Friday, March 2

Snow to Stream: A Workshop and SNOTEL Field Trip 8:30 a.m.-4 p.m., Redstone Inn and McClure Pass

Take a field trip up the Crystal River Valley with the Roaring Fork Conservancy and Water Education Colorado to learn what snowpack does for water levels, soil moisture, and forest health, as well as how it's affected by climate variability. You'll first hear from experts on these topics, then take a snowshoe outing to a SNOTEL site at the top of McClure Pass. Though geared toward educators, the workshop is open to the public. Lunch is included. \$85, \$65 for Roaring Fork Conservancy and Water Education Network Members, roaringfork.org

## Popular Content



Aspen Weekend Agenda: March 2-4, 2018



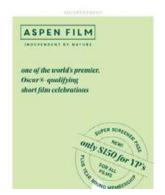
New Exhibit from Andres Serrano Opens at Baldwin Gallery



Aspen Weekend Agenda: March 9-11



Aspen Words Announces Five Finalists for Inaugural Literary Prize



## **Aspen Sojourner**

MAR 8 2018

(EST.) MONTHLY VISITS:

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## Sunday River hosting World Pro Ski Tour finals



After winning the World Pro Ski Tour opener at Waterville Valley and competing in the Pyeongchang. Olympics, Olympian Nolan Kasper will lead the field at Sunday River during the final competition at the Newry sin resort on March 30 and 31, Kasper captured the \$10,000 prize at the first competition at Waterville Valley Resort in Pebruary. The races at Sunday River in mark the final event for the World Pro

#### About the World Pro Ski Tour

The World Pro Ski Tour is an professional dual alpine sla racing. The tour is lead by the former president of the U.S. Pro Ski Your, Ed. Rogers of Bath, Maine; Craig Marshall of Portland; Kevin Clarke of Fryeburg; Barrett Stein of Tamarad. Idaho; and John Jacobs of Glens Falls, N.Y. The group looks to capitalize on the popularity of the dual format to maintain a full-season tour and offer opportunities for six racers to earn a living while sharing the exatement of their sport with the public.

BY STAFF

For the second year in a row, the World Pro Ski Tour will return to Sunday River for the final competition of the season, the Visit Maine Pro Ski Championship that will be held at the Newry ski resort on March 30-31.

Olympian Nolan Kasper and several other international competitors will compete for the \$10,000 cash prize. Entering the championship event, Kasper holds a slim one-point lead over Michael Ankeny for the \$5,000 season-long prize.

The weekend event is expected to attract many visitors to watch a competitive field that includes Kasper who competed in the 2017 Winter Olympics in Pyeongchang, South Korea, less than a month ago. Kasper will be challenged by 2014 Olympians from Slovakia, Adam

Zampa and Andreas Zampa. The two racers each won a silver medal in the 2017 World Championships Dual Team Event.

In total, the field includes more than 30 competitors from across the World Cup and collegiate ranks. The professional dual-alpine ski race format will put the racers side by side on the Monday Mourning course that will be entirely visible from the base area at Barker Mountain. The event will be free and open to the public.

"We are thrilled to be bringing the tour back to Sunday River," said Ed Rogers, president of the World Pro Ski Tour. 'The event last year was a big reason we were able to add more locations and races to the tour this season. The business growth we have seen along with the quality of skiers that have competed in the events has made us proud to say the tour is back!"

The World Pro Ski Tour races will be televised on CBS Sports Network, the 24-hour home of CBS Sports, which is available nationally. The Visit Maine Pro Ski Championship will be broadcast on April 15 at 12:30 p.m. BT.

The World Pro Ski Tour is supported by premier sponsors Tito's Handmade Vodka, Maine Office of Tourism and Greenhead Lobster, along with many other tour partners.



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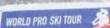




## After 20 years, the World Pro Ski Tour is back







The White Mountain Dual Challenge, the first stop of the season's World Pro Ski Tour at Waterville Valley Resort in Waterville Valley, NH on February 10, 2018, Photo: NHc

World Pro Ski Tour returns after two-decade histus.



It's been about 20 years since the World Pro Ski Tour and its head-to-head racing format left Fox Sports' lineup. But now it's back.

On March 30, the first season of the World Pro Ski Tour reboot will wrap up at Sunday River in Newry,

its three-stage open-enrollment series drew a wide variety of skiers, including national team athletes like AJ Ginnis, Notan Kasper, and Ryan Cochran-Siegle, along with independent racers, college athletes and skiing enthusiasts. Two Park City residents ---Johnny Manekin and Peter Papineau - have checked the tour out firsthand, and have seen what the blast from the past has to offer.

The two racers, at 31 and 23 respectively, are right in

the tour's demographic wheelhouse, which targets competitive skiers who aren't necessarily on the national team trying to make money off of their talent.

Both said they enjoyed the tour's dual-racing format, which pits racers directly against each other instead of a clock.

'There's 24 gates, two jumps, and when you have another athlete breathing down your neck, it makes for a very exciting race lineup." Manekin said.

Papineau, who grew up racing with Park City Ski Team, said the format felt radically different from more traditional alpine skiing events.

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"It wasn't natural to do head-to-head races, and it was appealing in that sense," he said. "You could race against a friend and try and beat them to the end instead of racing for a time \*

The format was created for spectators, giving them immediate insights into what works and what doesn't. Any slip-ups are made evident by their opponent's progress. The timer doesn't start until the first racer crosses the line, and the slower racer is eliminated. The winner is then paired against another winner until only one is left standing.

The tour originally ran from 1969 to 1999, and drew talented athletes, including Park City's Enk. Schlopy. According to an article in Powder Magazine, the tour originally had 17 stops that crossed into Europe and Japan, and were broadcast on ESPN, SportsChannel, ABC, and Japanese TV as well as Fox. Athletes could win large cash purses on any weekend in winter, a set-up that pulled considerable

In an interview with the Boston Globe, Ed Rogers, who ran the tour from 1976 until its collapse, and is the organization's current president, said the tour fell apart not because of lack of interest from viewers but because a major sponsor withdrew.

Criag Marshall, executive director of sales and marketing, said another factor was the Fox Broadcast. Company's decision to reduce its sports broadcasting to focus more on news at a time when it was the major purveyor of the World Pro Ski Tour.

Now, the tour's founders are hoping that interest has been lying dormant in the American public, waiting to be rekindled.

Last year, the tour kicked off with a single event, and this year it had three - one at Waterville Valley Resort in New Hampshire, one at Snowmass in Colorado, and the upcoming finale at Sunday River,





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## After 20 years, the World Pro Ski Tour is back

(ESI.) MONTHLY VISITS.	IZJK
(EST.) COVERAGE VIEWS:	775
DOMAIN AUTHORITY:	57
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129K





THE DAILY GAZETTE | Wednesday, April 4, 2018 **LOCAL SPORTS** 



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# Ski Lines: April can be a great time to hit the slopes

Three storms in the first half of March re-covered the Northeast and left us with plenty of snow

Phil Johnson/For The Daily Gazette | March 29, 2018





There are three little words many of us love to hear about now: "Skiing in April."

There will be a lot of it this year. Three storms in the first half of March re-covered the Northeast and left us with plenty of snow to carry us



## The Daily Gazette

MAR 28 2018

455K (EST.) MONTHLY VISITS: 2.24K (EST.) COVERAGE VIEWS: 65 DOMAIN AUTHORITY:



Wednesday, April 4, 2018 E-EDITION .



# Sun Journal



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## World Pro Ski Tour: Ricker ready for 'redemption' at Sunday River



Turner's Sam Ricker will compete at this weekend's World Pro Ski Tour at Sunday River Ski Resort. (Bob Story photo)

Without prompting, Sam Ricker recalled the last time he skied Sunday River's Monday Mourning as a Leavitt Area High School senior eight years ago.

"I missed the first gate in (Class A) state slalom and was disqualified," he said.

Ricker returns to the hill Friday for the World Pro Ski Tour's return, joining over 40 others for the open dual race vying for the \$10,000 first prize.

"I'm looking for a little redemption," he said with a laugh.

The 2015 UMaine-Farmington grad and former Vail ski instructor will be making his second appearance on the tour, which president Ed Rogers revived last year with a lone race at Sunday River.

Ricker competed at Waterville Valley in early February in the middle of this year's three-leg tour, which started in Colorado. He qualified for the final 30, recovering his \$150 entry fee in

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MAR 29 2018

459K (EST.) MONTHLY VISITS: **2K** (EST.) COVERAGE VIEWS: 69 DOMAIN AUTHORITY: 230



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# Sun Journal



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## World Pro Ski Tour: Even for the best, dual skiing a new challenge



Sam Morse gets some air in the first of two jumps at the World Pro Ski tour double slalom course qualifying runs at Sunday River in Newry. (Andree Kehn/Sun Journal)

NEWRY — Sam Morse knows how to go down Sunday River's Monday Mourning trail about as fast as anyone ever has. But put a fellow racer next to him and the Carrabassett Valley Academy grad and U.S. National team member has some questions.

"I was struggling with that today because you kind of want to know where he is and see him, but you don't want to see him because that means you're losing to him," Morse said.

This weekend's Visit Maine Pro Ski Championships served as an invigorating way for Morse to wind down a memorable ski season that included four World Cup starts. But he wasn't the only one learning on the fly at Friday's time trials.

"We're all at the start discussing different tactics and theories and trying to figure out what's fastest here," he said. "It's pretty exciting."

After 80 runs, including the World Pro Ski Tour's first-ever female competitors, the seeds are set for Saturday's elimination round, which start at 11 a.m.

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MAR 31 2018

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## **Ski** Racing

NEWS DEEMS CEAR ACADEMICS CAMES THE



April 1, 2018 / By SR Staff

# Kasper, Dlouhy Win World Pro Ski Tour Races at Sunday River







2018 U.S. Olympian Nolan Kasper won the Visit Maine Pro Ski Championship at Sunday River, Maine, on Saturday, defeating Slovakian Olympian Adam Zampa in the final for the \$10,000 prize. Kasper also edged out World Cup skier Michael Ankeny for the overall season championship for an additional \$5,000.

"I feel amazing," Kasper said. "I am so happy. This is a great event and we had great weather today. It's awesome that they brought the World Pro Ski Tour back. It's great for the racers and the fans, and a great recipe for success moving forward!"

It was Zampa's first time competing in a World Pro Ski Tour event.

"The race was really enjoyable and I'm glad I made it over to Maine," said Zampa. "I was happy with the way that I skied against some tough competition. I'll definitely try to make it back next year!"

In warm and sunny conditions on the Monday Mourning Race Arena, a total of 32 men competed in the dual slalom format. The Visit Maine Pro Ski Championships was the final race of three in the 2018 World Pro Ski Tour season, following the White Mountain Dual Challenge at Waterville Valley, N.H., and the Rocky Mountain Pro Ski Classic at Snowmass, Colo.

Due to high demand, the World Pro Ski Tour also hosted its first women's specific competition since the tour's revival. The start list featured seven women in the inaugural race. Alexa Dlouhy overtook her Dartmouth teammate Foreste Peterson in the final round to take the win.

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DOMAIN AUTHORITY:	45
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# Sun Journal



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## Pro skiing: Kasper, Dlouhy rally for titles at Sunday River

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NEWRY - It was good to see red on Saturday for World Pro Ski Tour racers at Sunday River.

The red course proved to be the faster of the two when it mattered most, and Nolan Kasper and Alexa Dlouhy used it to earn wins in the Visit Maine Pro Ski Championship.

Kasper went down the red course for the second of his two runs in both the semifinal and final rounds, and had time to make up going into both runs. He trailed Michael Ankeny by .159 seconds going into a semifinal that would determine the tour champion in the third and final event of the three-event season, then faced a .298 second hole against Adam Zampa in the final.

"I think you always have to fight," Kasper said. "These courses, they break down, they don't break down evenly. Sometimes you'll have a better track, and it seemed like the red course was holding up a little better. Honestly it was great to have the ... faster course the second run, because I knew I had to charge, and even though I was down a little bit, it just comes down to really having to go and really having to take a sacrifice a bit and risk it and see where it ends up."

Kasper, who had a one-point lead over Ankeny for the tour title going into this weekend, wrapped up the crown and it's \$10,000 prize with the comeback victory in the semifinals. He then edged Zampa by .325 seconds in the second side-by-side run of the finals to win another \$5,000 for the event win.

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MAR 31 2018

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(EST.) CO	VERAGE VIEWS:	2K
DOMAIN .	AUTHORITY:	69
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SPORTS > Fonted March 31 Updated March 31



## Kasper, Dlouhy take World Pro Ski Tour titles at Sunday River

U.S. Olympian Nolan Kasper wins the men's event, and Canadian Alexa Dlouhy wins the Pro Tour's first women's title.

BY WIL KRAMLICH SUN JOURNAL







NEWRY - It was good to see red on Saturday for World Pro Ski Tour racers at Sunday River.

The red course proved to be the faster of the two when it mattered most, and Nolan Kasper and Alexa Dlouhy used that advantage to earn wins in the Visit Maine Pro Ski Championship.



Alexa Dioutly of Canada carves her way

around a gate Saturday during the World

defeated Dartmouth College teammate Foreste Peterson in the women's final. Sun

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Journal photo by Brewster Burns

his two runs in both the semifinals and finals of the dual slalom format. He trailed Michael Ankeny by .159 seconds in the semifinals, then faced a .298 deficit against Adam Zampa in the

Kasper had time to make up on the red course for the second of

"I think you always have to fight," Kasper said. "These courses, they break down, they don't break down evenly. Sometimes you'll have a better track, and it seemed like the red course was holding up a little better. Honestly it was great to have the ... faster course the second run, because I knew I had to charge, and even though I was down a little bit, it just comes down to really having to go and really having to ... risk it and see where it ends up."

Kasper, who had a one-point lead over Ankeny going into the third and final event of the series, wrapped up the crown and its \$10,000 prize with his comeback victory in the semifinals. He then edged Zampa by .325 seconds in the finals to win another \$5,000 for his Maine win.

"It's amazing," Kasper said. "Obviously, it was high-stress."

While Kasper had a great finish in the final, Zampa had a forgettable start to his second run.

"I was leading, but then the second run I missed the start a little bit. I was sleeping, I don't know why. And then I pushed, but in the end it's three-hundredths that he won at the end on," Zampa said.

"He's a good racer. I'm very happy to finish second. It's better than to go out in the first round. The better (skier) won today, and it's good motivation for me to come back, and I think that I'll be back."

Kasper and Zampa participated in the recent Winter Olympics, Kasper for the U.S., Zampa for Slovakia. Kasper made the team after coming back from four knee surgeries since 2015.

"It's been an amazing year," Kasper said.

Ankeny settled for third place for the fourth straight event, thanks to a consolation-round win over former Middlehum College skier lack Schibli

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## World Pro Ski Tour wrapping up 2nd season at event in Maine



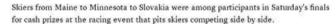
The Associated Press



March 31, 2018 11:35 AM Updated March 31, 2018 11:37 AM



NEWRY, MAINE - The World Pro Ski Tour is wrapping up its second season at an event at Maine's Sunday River.



The World Pro Ski Tour relaunched last year with a single event at Sunday River. This year, it expanded to three events, all televised on CBS, and Executive Director Craig Marshall said he hopes to expand with more events for next winter.

The Pro Ski tour served for decades as the only made-for-TV ski racing event with cash prizes and national sponsors. Ed Rogers created the style of competition in which skiers race against each other instead of racing against the clock.

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## World Pro Ski Tour wrapping up 2nd season at event in Maine

Mar 31, 2018 • 0



NEWRY, Maine (AP) - The World Pro Ski Tour is wrapping up its second season at an event at Maine's Sunday River.

Skiers from Maine to Minnesota to Slovakia were among participants in Saturday's finals for cash prizes at the racing event that pits skiers competing side by side

The World Pro Ski Tour relaunched last year with a single event at Sunday River. This year, it expanded to three events, all televised on CBS, and Executive Director Craig Marshall said he hopes to expand with more events for next winter.

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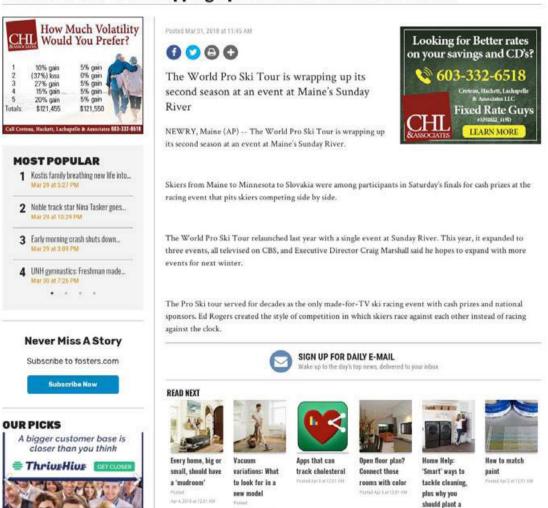
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Posted: Saturday, March 31, 2018 10:35 am

NEWRY Maine (AP) - The World Pro Ski Tour is wrapping up its second season at an event at Maine's

Skiers from Maine to Minnesota to Slovakia were among participants in Saturday's finals for cash prizes at the racing event that pits skiers competing side by side.





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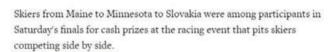
## MAINE

Mar 31, 2018

## World Pro Ski Tour wrapping up 2nd season at event in Maine



NEWRY, Maine (AP) — The World Pro Ski Tour is wrapping up its second season at an event at Maine's Sunday River.



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24.2K	(EST.) COVERAGE VIEWS:
87	DOMAIN AUTHORITY:







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13.8K (EST.) COVERAGE VIEWS:

40 DOMAIN AUTHORITY:





### A DESTINATION FOR CHAMPIONS







### Maine's Sunday River to Host World Pro Ski Tour



PORTLAND, Maine - The World Pro Ski Tour will return to Sunday River in Newry, Maine, for the second year in a row for the final competition of the season in the Visit Maine Pro Ski Championship on March 30-31.

The weekend event is expected to attract many visitors to watch the field which includes Olympian Nolan Kasper who competed in Pyeongchang, South Korea. Kasper and several other Olympians and International competitors will compete for \$10,000 in cash prizes.

The professional dual-alpine ski race will pit racers side by side on the Monday Mourning course, which is visible from the base area at Barker Mountain. The event is free and open to the public.

"We are thrilled to be bringing the tour back to Sunday River," said Ed Rogers, president of the World Pro Ski Tour. "The event last year was a big reason we were able to add more locations and races to the tour this season. The business growth we have seen along with the quality of skiers that have competed in the events has made us proud to say the tour is back."

The races will be televised on CBS Sports Network. The Visit Maine Pro Ski Championship will be broadcast on April 15 at 12L30 p.m. (EST).

This is the final event for the World Pro Ski Tour this season. The event begins Thursday, March 29 with an opening reception from 7 p.m.-9 p.m. at the Grand Summit. Qualifications are at noon, Friday. March 30 with Tito's Apres party at the Foggy Goggle from 3-5 p.m. and Tito's Evening Party at Trail's End from 8-10 p.m. Saturday finals are at 11 a.m. with parties at the Barker Bar from 4-6 p.m. and at the Matterhorn from 8-10 p.m.

Racers scheduled to compete in the Visit Maine Pro Ski Championship are:

Michael Ankeny (Wayzata: Minnesota) Philip Brown (Toronto, Ontario) Jake Jacobs (Glens Falls, New York) Nolan Kasper (Warren, Vermont) Robby Kelley (Starksboro, Vermont) Theo Leleu (Grenoble, France) Johnny Manekin (Park City, Utah) Tucker Marshall (Pittsfield, Vermont) Kyle Martinson (Schroeder, Minnesota) Sam Ricker (Turner, Maine) Alec Tarberry (North Conway, New Hampshire) Adam Zampa (Vysoke Tatry, Slovakia) Andreas Zampa (Vysoke Tatry, Slovakia)





### **Maines Sunday River to** Host World Pro Ski Tour **SportsEvents Magazine**

(EST.) MONTHLY VISITS:	410
(EST.) COVERAGE VIEWS:	32
DOMAIN AUTHORITY:	41
f 3	

110





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Published on 10:18 9MT

#### Maine Cougar

March 21 will be a day Karlie Maine will always remember it was her birthday and she was enjoying the home opener with her teammates on the SIUE Cougar softball feam as they battled the University of Illinois at Cougar Field. Manne joined in the pre-game ...

Seute: Teday's Advantage

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#### Published on 1406 0MT Maline Tourism Conference Keynoter: Today's Customers Seeking More Than Nice Room, Good Food

Maine's tourish-related business people will gather in Augusta Wednesday for the state's annual tourism conference. They'll hear from advertising and marketing specialist Kelly McDonald. In an interview earlier this week from Dernet, and the state of t

Source: Maine Public Broadcasting Network

Published on 1425 OMT

### Report: Maine grad transfer Aaron Calixte lists Oklahoma in top 5

Maine graduate transfer Aaron Callote seems to be inching closer to a decision. The Maine point guard's choices are down to Oklahoma, Grand Canyon, DePaul, Florida State and Missouri, according to ESPN's Jeff Goodman. He's scheduled to visit Grand Canyon.

Source: Palm Beach Post

Published on 16:41 GMT

#### Mariam Jalabi Reminds Us "We Are Part of a Global Village"

As this year's speaker from the University of Maine Law School's Justice for Women lecture series, Mariam Jalabi came up to our neck of the woods to talk about her life in fashion turned activism. Born in Damascus and growing up in the Golan Heledits.

Source: Bates Studen

Published on 11:35 GM

### Maine legislation would keep firearms from 'high-risk' individuals

AUGUSTA, Maine (AP) Maine courts could keep "high-risk" individuals from possessing frearms under legislation that lawmakers are considering. The Legislature's Judiciary Committee is set to review Democratic Sen. Mark Dion's bit...

Source: Seaccastonline.com

Published on 15:30 GMT

### Struggling Maine town votes to keep own fire department

MEDIVAY, Maine (AP) — A Maine town struggling with a shortage of firefighters has voted to keep its own fire department, despite a proposal to pay another community to share them. The Medway Board of Selectmen voted Monday to his inherins Fire Child-Azion ...

Source: The Seattle Times

Published on 11:10 GMT

### Stephen King's foundation awards grant to Maine schools

PORTLAND, Maine (AP) — Stephen King's foundation has awarded a \$50,000 grant to Portland, Maine, elementary schools. The Portland Press Herald reports the Portland Education Foundation announced Tuesday that it will receive the grant from the Stephen ...

Seurce: HIRO

Published on 16 45 AU

### Maine lawmakers uphold reduced penalty for deer baiting

The Maine Legislature's upholding a proposal to reduce the penalties for hunting deer over bait. Gov. Paul LePage had veloed the change to the state's hunting laws. The bill's designed to reduce the penalty for a second-time offender to a.





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(EST.) COVERAGE VIEWS: 251

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SPORTS > Posted March 30 Updated March 31

### Pro racers learning on fly at Sunday River

Tactics are a hot topic during World Pro Ski Tour time trials as competitors adjust to the dual slalom format.



NEWRY - Sam Morse knows how to go down Sunday River's Monday Mourning trail about as fast as anyone ever has. But put a fellow racer next to him, and the Carrabassett Valley Academy grad and U.S. national team member has some questions.

"I was struggling with that today because you kind of want to know where he is and see him, but you don't want to see him because that means you're losing to him," Morse said.

The Visit Maine Pro Ski Championships is serving as an invigorating way for Morse to wind down a memorable season that included four World Cup starts. But he wasn't the only one learning on the fly at Friday's time trials.

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DOMAIN AUTHORITY:





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### Skiing: World Pro Ski Tour, and Auburn's Heldman, making comeback at Sunday River









Auburn's Bump Heldman rounds a gate during a race at the Bates College Carnival event at Sunday River in 2012.

Aubum's Bump Heldman rounds a gate during a race at the Bates College Carnival event at Sunday River in 2012.

AUBURN - Most of Bump Heldman's focus when he's been on a hill of late is on the talented Gould Academy alpine skiers he helps coach.

Five years removed from Bates College and active ski competition, the Auburn native will see how much Bump the student - and elite-level competitive skier - and Bump the coach still has in him at the World Pro Ski Tour this weekend.

Heldman won't call what he's doing a comeback, and what does it matter anyway? The once dormant World Pro Ski Tour will be the true comeback story, launching its rebirth at Sunday River this weekend with the Pro Ski Challenge.

If the World Pro Ski Tour rings a bell, it was part of the pro skiing landscape for 30 years, starting in 1970. Now led by former U.S. Pro Ski Tour president Ed Rogers of Bath, the new tour features Olympic, World Cup and NCAA competitors in a dual alpine format. The event is free for spectators, and CBS Sports Network will broadcast the tour's debut March 19.

Heldman spends most of his time running his family's sporting goods store in Auburn, Gee & Bee Sports. Though still active on the slopes, his distinguished racing career which included elite competition in the U.S. Ski Team Development Program and ultimately with the national team effectively ended when he graduated from Bates in 2012.

The idea of returning to competitive sking never clicked until he talked about the tour with friends he'd met on the hill at the recent Bates Carnival. After some research and a little reflection to see how much the competitive fires still burned, he gained a sponsorship from Nancy Marshall Communications and put the training skis back on.

Given his relative recent inactivity, and his relative inexperience in the dual format, Heldman has no idea what to expect when he's in the gate for Friday's shootout (the top 32 skiers advance to head-to-head racing on Saturday).

"I could surprise myself or I could be surprised how much faster some of those guys are," he

Amount "thought are will be 2012 national CC sharping Bobbs Mally 2015 Nor Am Com-

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(EST.) MONTHLY VISITS:	459K
(EST.) COVERAGE VIEWS:	2K
DOMAIN AUTHORITY:	69

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### World Pro Ski Tour wrapping up 2nd season at event in Maine



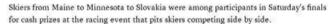
The Associated Press



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Diriginally published March 31, 2018 at 9:35 am

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The Assessment Price

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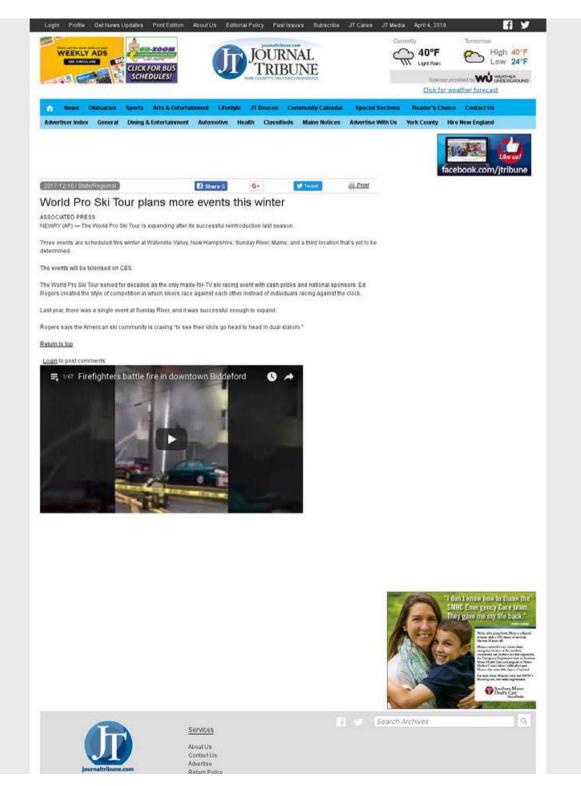
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1211	(EST.) MONTHLY VISITS:
18.9K	(EST.) COVERAGE VIEWS:
89	DOMAIN AUTHORITY:

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ST.) MONTHLY VISITS:	32.5K
ST.) COVERAGE VIEWS:	2.05K
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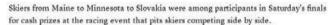
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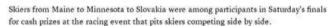
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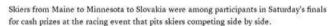
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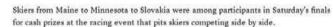
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(EST.) COVERAGE VIEWS:	7.71K
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The Associated Press



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### The Washington Times

14.3M	(EST.) MONTHLY VISITS:
20.5K	(EST.) COVERAGE VIEWS:
90	DOMAIN AUTHORITY:









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The Associated Press

March 31, 2018 11:35 AM Updated March 31, 2018 11:37 AM.



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The Associated Press



March 31, 2018 11:35 AM Updated March 31, 2018 11:37 AM



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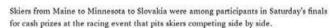
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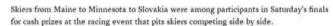
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(EST.) COVERAGE VIEWS:	2.77K
DOMAIN AUTHORITY:	72







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The Associated Press

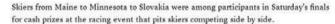
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### theolympian

### MAR 31 2018

(EST.) MONTHLY VISITS:	549K
(EST.) COVERAGE VIEWS:	2.01K
DOMAIN AUTHORITY:	74

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### World Pro Ski Tour wrapping up 2nd season at event in Maine



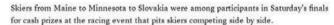
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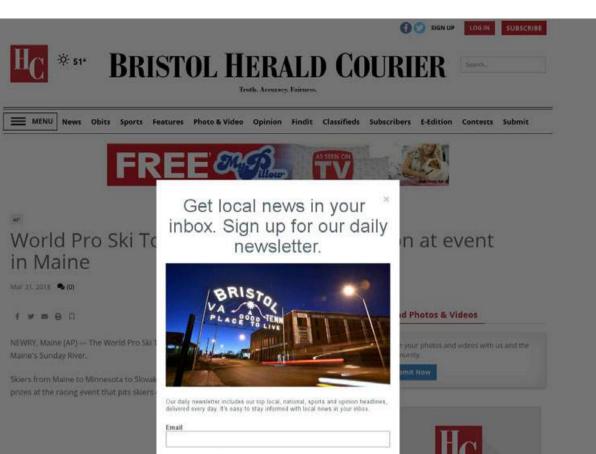
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(EST.) MONTHLY VISITS:	1.12M
(EST.) COVERAGE VIEWS:	4.72K
DOMAIN AUTHORITY:	70

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The Pro Ski tour served for decades as the only made-for-TV ski racing event with cash prizes and national sponsors. Ed Rogers created the style of competition in which skiers race against each other instead of racing against the clock.

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Over the Edge Registration Open This. Apr. 5, 2016



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MAR 31 2018

(EST.) MONTHLY VISITS: 471K

(EST.) COVERAGE VIEWS: 2.58K

DOMAIN AUTHORITY: 61









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### World Pro Ski Tour wrapping up 2nd season at event in Maine



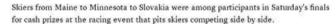
The Associated Press



March 31, 2018 11:35 AM Updated March 31, 2018 11:37 AM



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Kevin DeMichiel takes second place in clay shooting championship



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813K	(EST.) MONTHLY VISITS:
3.32K	(EST.) COVERAGE VIEWS:
71	DOMAIN AUTHORITY:













### World Pro Ski Tour wrapping up 2nd season at event in Maine



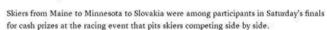
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1.61	(EST.) MONTHLY VISITS:
4.08K	(EST.) COVERAGE VIEWS:
82	DOMAIN AUTHORITY:

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SPORT

# World Pro Ski Tour wrapping up 2nd season at event in Maine



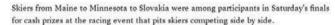
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(EST.) MONTHLY VISITS:	752K
(EST.) COVERAGE VIEWS:	3.06K
DOMAIN AUTHORITY:	71









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### World Pro Ski Tour wrapping up 2nd season at event in Maine



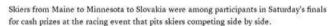
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(EST.) MONTHLY VISITS:	985K
(EST.) COVERAGE VIEWS:	4.56K
DOMAIN AUTHORITY:	67









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### World Pro Ski Tour wrapping up 2nd season at event in Maine



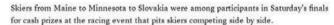
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(EST.) MONTHLY VISITS:	594K
(EST.) COVERAGE VIEWS:	2.5K
DOMAIN AUTHORITY:	70

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NEWS SPORTS ENTERTAINMENT CLASSIFIEDS





### World Pro Ski Tour wrapping up 2nd season at event in Maine



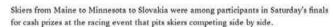
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(EST.) MONTHLY VISITS:	5.6/M
(EST.) COVERAGE VIEWS:	11.3K
DOMAIN AUTHORITY:	86









LOCAL NEWS OPINION BUSINESS SPORTS



### World Pro Ski Tour wrapping up 2nd season at event in Maine



The Associated Press



March 31, 2018 11:35 AM Updated March 31, 2018 11:37 AM



NEWRY, MAINE - The World Pro Ski Tour is wrapping up its second season at an event at Maine's Sunday River.

Skiers from Maine to Minnesota to Slovakia were among participants in Saturday's finals for cash prizes at the racing event that pits skiers competing side by side.

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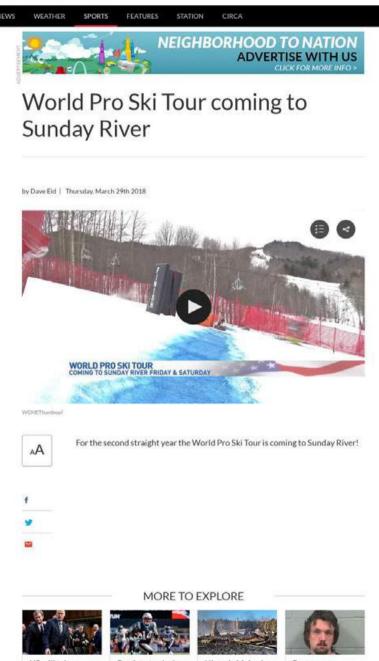


MAR 31 2018

989K (EST.) MONTHLY VISITS: 4.99K (EST.) COVERAGE VIEWS: 64 DOMAIN AUTHORITY:









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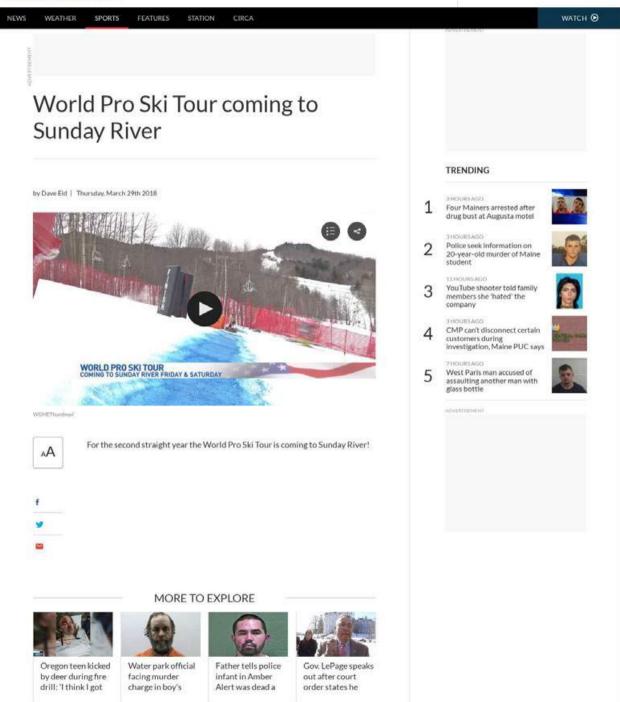
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42.7K (EST.) MONTHLY VISITS: 6.12K (EST.) COVERAGE VIEWS: 33 DOMAIN AUTHORITY:





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(EST.) MONTHLY VISITS: 870K

(EST.) COVERAGE VIEWS: 5.24K

DOMAIN AUTHORITY: 57



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### Skiers to race head to head as World Pro Ski Tour returns to Sunday River

The competitive field includes Maine native Sam Morse, 22, a member of the U.S. Ski Team.



Sam Morse was looking to end his ski season by having some fun. And he found the perfect place to do it in his home state.

Morse, the 22-year-old member of the U.S. ski team from Carrabassett Valley, will be among the skiers to watch in the World Pro Ski Tour race at Sunday River this weekend.



member of the U.S. Ski Team, looks forward to the unique format. "It certains standing next to you." Photo by Stever Komreich Photography



Olympian Nolan Kasper Photo credit Lisa Mutz-Netson[1] JPG Olympian Nolan Kasper Photo credit Lisa Mutz-Nelson[1].JPG Photo by Lisa



Max Richard of Farmington gets around a gate during the first World Ski Tour event held at Sunday River in March of 2017. The event returns to Newry this weekend with its head-to-head format. Qualifications are on Friday with the round of 32. eliminations starting at 11 a.m. Saturday Staff photo by Shawn Patrick Quellette



The Visit Maine Pro Ski Championships will be held on Friday and Saturday, featuring four skiers from the recent PyeongChang Olympics as well as two NCAA champions from Dartmouth College.

"It's been a long year of competing," said Morse, who skied on the World Cup tour and was ranked sixth overall on the NorAm series this winter. "This sounds like a fun event."

It's an entirely different sort of ski race. In its second year, the World Pro Ski Tour uses a unique dual format in which skiers race against each other on what they call a super slalom course more space between the gates than on a slalom course, less space than on a giant slalom course.

In its inaugural year in 2017, the tour held one race - at Sunday River. This year, the tour has three events, the final one on Sunday River's Monday Mourning Race Arena. There will be nearly 40 skiers for Friday's qualifying event, with the top 32 times advancing to the dual finals on Saturday. The prize purse is \$30,000 with the winner receiving \$10,000.

For the first time, there will be a separate women's category, with eight skiers racing on Saturday. The winner will receive \$1,000. The races will be shown on the CBS Sports Network on April 15.

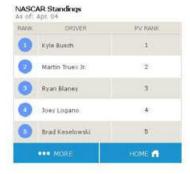
"I think a lot of people have fun here," said Nolan Kasper, a U.S. ski team member from Warren, Vermont, who has participated in the last three Winter Olympics. "It's a fun format, something we don't typically do, the head-to-head racing. I know I enjoy the atmosphere, the camaraderie between the skiers. I love the whole

"I know the Olympics is the biggest event in ski racing, and a lot of other sports. But they do a good job of putting on the race here, getting people to watch and cheer. It's cool. It's the highlight of the end of the season for me."

The World Pro Ski Tour was originally known as the U.S. Pro Ski Tour and ran in the 1980s and 1990s. It was a made-for-TV sport that allowed amateur skiers to compete head-to-head with some of the best in the world for prize money totaling \$1 million. The tour folded when founder

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### **Press Herald**

MAR 27 2018

(EST.) MONTHLY VISITS:	2.13M
(EST.) COVERAGE VIEWS:	7.21K
DOMAIN AUTHORITY:	76
f 320	





### Bath restaurateur oversees revival of U.S. pro ski tour

BY NATHAN STROUT Times Record Staff



BATH

After a nearly 20-year absence, a Bath restaurateur is reviving a U.S. professional ski tour.

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Rogers became involved in the creation of the first U.S. Pro Ski Tour in an attempt to draw

"We did it the next year — very small time," he said. "Then we got a big sponsor ... and we just kept growing it."

When World Pro Skiing, a larger competing tour, collapsed in 1982, Rogers' tour stood poised to take advantage. Taking in the best racers from World Pro Skiing and finding more sponsors, the U.S. Pro Ski Tour continued to grow.

"By the mid-'90s it had grown into a multi-million dollar business," said Rogers.

Ultimately, the U.S. Pro Ski Tour wouldn't last forever. The tour was sold to the Fox television network, who shut it down in 1997. But the desire for a U.S.-based pro tour was still there, and skiers, coaches and others called for a revival.

Rogers was approached by Craig Marshall, the future executive director of sales and marketing for the pro tour, who asked if he would be interested in relaunching the World Pro Ski Tour.

"I said, 'No, but I will," said Rogers.

Its inaugural season last year consisted of a single weekend event at Sunday River in Newry. With plenty of interest from skiers, coaches, fans and sponsors, the tour tripled in size to three events this year.

The first two legs of this year's tour have been completed with races in Waterville Valley, New Hampshire, and Snowmass. Colorado. The final weekend event, the Visit Maine Pro-











### Bath restaurateur oversees revival of U.S. pro ski tour | www.timesrecord.com | The Times Record

MAR 20 2018

(EST.) MONTHLY VISITS:	44.9K
(EST.) COVERAGE VIEWS:	1.76K
DOMAIN AUTHORITY:	46
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### Sunday River hosting World Pro Ski Tour finals



After winning the World Pro Ski Tour opener at Waterville Valley and competing in the Pyeongchang Olympics, Olympian Nolan Kasper will lead the field at Sunday River during the final competition at the Newry sli resort on March 30 and 31, Kasper captured the \$10,000 prize at the first competition at Waterville Valley Resort in Pebruary. The races at Sunday River in mark the final event for the World Pro

### About the World Pro Ski Tour

The World Pro Ski Tour is an organization dedicated to promoting professional dual alpine ski racing. The tour is lead by the former president of the U.S. Pro Ski Your, Ed. Rogers of Bath, Maine; Craig Marshall of Portland; Kevin Clarke of Fryeburg; Barrett Stein of Tamarad. Idaho; and John Jacobs of Glens Falls, N.Y. The group looks to capitalize on the popularity of the dual format to maintain a full-season tour and offer opportunities for still racers to earn a living while sharing the exatement of their sport with the public.

BY STAFF

For the second year in a row, the World Pro Ski Tour will return to Sunday River for the final competition of the season, the Visit Maine Pro Ski Championship that will be held at the Newry ski resort on March 30-31.

Olympian Nolan Kasper and several other international competitors will compete for the \$10,000 cash prize. Entering the championship event, Kasper holds a slim one-point lead over Michael Ankeny for the \$5,000 season-long prize.

The weekend event is expected to attract many visitors to watch a competitive field that includes Kasper who competed in the 2017 Winter Olympics in Pyeongchang, South Korea, less than a month ago. Kasper will be challenged by 2014 Olympians from Slovakia, Adam

Zampa and Andreas Zampa. The two racers each won a silver medal in the 2017 World Championships Dual Team Event.

In total, the field includes more than 30 competitors from across the World Oup and collegiate ranks. The professional dual-alpine ski race format will put the racers side by side on the Monday Mourning course that will be entirely visible from the base area at Barker Mountain. The event will be free and open to the public.

"We are thrilled to be bringing the tour back to Sunday River," said Ed Rogers, president of the World Pro Ski Tour. 'The event last year was a big reason we were able to add more locations and races to the tour this season. The business growth we have seen along with the quality of skiers that have competed in the events has made us proud to say the tour is back!"

The World Pro Ski Tour races will be televised on CBS Sports Network, the 24-hour home of CBS Sports, which is available nationally. The Visit Maine Pro Ski Championship will be broadcast on April 15 at 12:30 p.m. BT.

The World Pro Ski Tour is supported by premier sponsors Tito's Handmade Vodka, Maine Office of Tourism and Greenhead Lobster, along with many other tour partners.

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120K (EST.) MONTHLY VISITS: 654 (EST.) COVERAGE VIEWS: DOMAIN AUTHORITY:



TRENDING: Injured woman rescued in the backcountry outside of Aspen







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### World Pro Ski Tour ready for Snowmass debut Friday after two decades away













Olympian Notan Kasper will be among the competitors to compete at the World Pro Ski Tour stop in Snowmans this

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Sam Coffey hasn't been in a legitimate starting gate since his senior year of college in 2014. But with the World Pro Ski Tour making its Colorado debut, he wasn't about to pass up the opportunity to see if he's

His game plan? Just wing it.

"It's been awhile. I'm not expecting much," Coffey said. "I'm just going out to have fun and race against some of my old buddles I used to compete with that are still racing. Maybe I can get lucky and win a little bit of money."

Coffey, a 28-year-old Aspen native who was an all-American ski racer at the University of New Hampshire, expects to be one of the 30 or so skiers competing this weekend at the Rocky Mountain Pro Ski Classic in Snowmass. After a two-decade hiatus, the unique head-to-head event returns Friday and Saturday. It's the second of three stops in the 2018 series and the first outside the East Coast.

There is a \$10,000 prize awaiting the tournament winner.

"It's awesome to get back to Aspen. It obviously has a huge history of pro racing," said Craig Marshall, the executive director of sales and marketing for the World Pro Ski Tour. "An awesome thing we definitely prioritize is providing opportunity for as many racers as possible. But also to get in front of Colorado fans, who obviously are really knowledgeable about ski racing and are really passionate about

Aspen's own Bob Beattle helped launch what was called World Pro Skiing in 1969. It lasted in some form until folding as the U.S. Pro Ski Tour. in 1998. Built off those roots, the World Pro Ski Tour launched last winter with a lone event at Sunday River in Maine.

There has been one race this season, the White Mountain Dual Challenge on Feb. 10, won by U.S. Ski Team member and three-time Olympian Nolan Kasper After Snowmass, the three-stop tour will conclude with its final race back in Sunday River at the end of the month.

"I probably wouldn't travel to go to this right now. I'm not training and I'm not seriously racing anymore. But the fact that it's in Aspen, or Snowmass, I couldn't pass it up," Coffey said. "I was super psyched and really excited when I heard the race was coming to town. It's an open





David Segal: Disciplinary



Outdoor & Sportsman's great about the state's great outdoors.



Aspen snow count was ugh, but ski season still was pretty sweet



Man drives stolen car at westbound 1-70 through

registration, which makes it pretty unique and cool, meaning anyone can sign up. You'll have everyone from Olympic and World Cup athletes down to Joe Schmos and normal skiers like myself these days."

Kasper is expected to be one of the high-profile skiers competing this weekend in Snowmass, others being U.S. Ski Team member A.J. Ginnis and 2015 Nor-Am Cup champion Michael Ankeny.







### World Pro Ski Tour ready for Snowmass debut Friday after two decades away

509K (EST.) MONTHLY VISITS: 2.43K (EST.) COVERAGE VIEWS: 66 DOMAIN AUTHORITY: 4 6



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# MASTERS ATHLETE

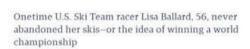
### The World's Best Skier Isn't Named Lindsey Vonn











After watching the parade of Olympic skiers come heartbreakingly close to medaling in Pyeongchang, South Korea, one would be forgiven for thinking that ski racing is a young person's sport. After all, Lindsey Vonn just became the oldest woman to medal in an alpine Olympic event—at the ripe old age of 33.

But that would disregard the feats of 56-year-old Lisa Ballard. Last year, Ballard won the aging athlete's version of the Olympics and World Cup—the FIS Masters Cup—in super-G. She's the only American to win the category, earning her an oversized glass globe trophy that looks a lot like those won by current world-beaters such as Vonn and Mikaela Shiffrin.

"Winning a globe had always been percolating in me," says Ballard, who now lives in Red Lodge, Montana. "I didn't want there to always be that woulda, coulda, shoulda."



FEB 27 2018

(EST.) MONTHLY VISITS:

3.64M

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:

81



WATCH (9)



World Ski Pro Tour stops in Maine

by WGME | Saturday, March 31st 2018



Some of the world's top skiers are at Sunday River this weekend, (WGME)



NEWRY (WGME) - Some of the world's top skiers are at Sunday River this weekend.

For the second year in a row, the World Pro Ski Tour is here in Maine.



The two-day event, which began Friday, features high-flying side-by-side dual racing down the mountain and over some challenging jumps.

There are skiers of all abilities competing, including world cup stars, collegiate competitors and U.S. Olympic skier Nolan Kasper.

The finals are set for Saturday, and the event is free and open to the public.

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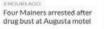


'I kept screaming his name: Roommate mourns

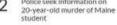


Anonymous tip leads to arrest for Maine bank

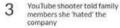
TRENDING

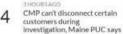


Police seek information on













870K (EST.) MONTHLY VISITS: 5.24K (EST.) COVERAGE VIEWS: **57** DOMAIN AUTHORITY:

5





# The Green Outdoors with Bill Green

MAR 8 2018

(EST.) MONTHLY VISITS:	943K
(EST.) COVERAGE VIEWS:	14.2K
DOMAIN AUTHORITY:	49
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### **Dual ski racing returns**



The Warld Pro Tild Tour (kell format lends treef lineautifully to 21st-century sports viewing and has endless possibilities. (Countery photo)

### By Dr. Kevin R. Stone on April 8, 2018 1:00 am

Dual head-to-head racing is the most exciting thing you can watch in competitive sking. It began in the 1960s with Henri Moreault in Aspen, was expanded into a pro racing tour by the late Bob Beattle in the "70s, continued by Ed Rogers then fizzled out in the 1990s.

Now, it's back again under the guidance of Rogers, and it rocks.

Ski racing is an unbelievably challenging and engaging sport. It includes the best and worst of outdoor weather conditions, is completely dependent on high-performance gear (which barely lasts a season), is expensive and is highly addictive. At the college level, a robust racing scene has provided the most accessible format for the sport.

Unfortunately, it's been dominated by arcane NCCA rules that prevent the athletes from using the basic support of ski technicians and specialized coaches for each discipline. (Racing in college generally leads to a dead-end racing career once college is over.)

National team racing on the U.S. Ski Team is mainly confusing. The team receives no government funding and relies on wealthy donors. Skiers must commit to the national team program while in high school, often foregoing a

A handful of athletes at the A-level are financially supported by the U.S. Ski Team, but those on the B-, C- and D-level teams must pay for their own travel, lodging and even health care. The opportunities to race at the World Cup are few and far between.

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It's an equally bad situation for the fans. There are only occasional World Cup races on U.S. soil. Only a couple of men and women racers gain any popularity, no medals at all were won by the U.S. men at the recent Olympics. And watching sis racing is simply boring. It's impossible to tell who is winning without standing around in the cold for several hours. It's almost as bad on TV, where the same comments are repeated about each racer. Announcers rarely know who is actually going the fastest until the skier actually crosses the finish line.

Into this void steps Rogers' new World Pro Ski Tour. Head-to-head dual Giant Statom racing, with jumps in the middle of the course, solve the viewing problems. The field is wide open, with qualifiers on Day 1 and rounds of 32 competitors whittled down to the finals the following day.

Athletes from high school to post-World Cup level race for prize money. The U.S. events may include 10 races in 2019, with additional events in Europe. Freed from the FIS World Cup rules, the World Pro Ski Tour dual format lends itself beautifully to 21st-century sports viewing. Think



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